



MARIYA ORTYNSKA

Attorney at Law

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Mariya Ortynska is a NY-based and NY-licensed attorney practicing business, contracts, trademark, and copyright law. She completed her US legal education following 17+ years of experience as an attorney in Ukraine. Mariya provides legal guidance to European companies on establishing and operating businesses.

Mariya's primary services:

- consulting on a legal structure for business;
- company formation (preparing and filing documents, obtaining EIN, filing BOI report);
- review, drafting, and negotiation of business and IP contracts;
- legal guidance on daily operational matters;
- trademark and copyright registration and enforcement.

Mariya Ortynska is an active member of the New York State Bar Association, New York City Bar Association, the Enforcement Committee of the International Trademark Association, and the Copyright Committee of the European Trademark Association. Her experience also includes presentations on intellectual property topics related to blockchain and artificial intelligence.

Mariya works with clients to turn challenges into opportunities in the U.S. Send Mariya an email at m.ortynska@ortynskalaw.com or fill in the Book a Consultation Form to schedule an initial consultation.

Why Clients Choose Mariya

- Fluent in Ukrainian, Polish, and English, Mariya makes all legal peculiarities accessible and understandable, helping you to avoid complications.
- Mariya has been through the process of licensing and setting up a business in the US herself.
- Competitive flat rates and estimated price ranges are set from the start.
- Mariya delivers experienced, business-oriented advice tailored to your aimings budget.
- She was recognised by Legal500, Chambers, WTR, IAM, and Best Lawyers for delivering effective, creative, clear, and timely results to clients while practicing in Ukraine.

Practice Areas

- Business Formation
- Business Operations: Legal Advising
- Contracts
- Trademark
- Copyright
- Artificial Intelligence

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Education, Admissions, Professional Organizations

- UNH Franklin Pierce School of Law, LLM in Intellectual Property
- Kyiv-Mohyla Academy, Master of Law
- New York State Bar Association (NYSBA)
- New York Intellectual Property Law Association (NYIPLA)
- International Trademark Association (INTA), member of Enforcement committee
- European Trademark Association (ECTA), member of Copyright committee

Speaking Engagements

- "Technology in Society and the Future of IP Assets" - INTA 2022 Annual Meeting Live +
- "NFTs: Any Gains for Brands or Overhyped Trend?" - INTA 2022, Table Topic
- "Inspired by the Flags and Other Symbols, what are the Limits of Lawful Use of These Symbols as Part of Trademarks?" - INTA 2024, Table Topic
- "Appropriateness of Using Proper Names as a Part of a Trademark- Pros and Cons" - INTA 2024, Table Topic
- New York Tech Week 2024 - The Front Yard at Pace University, Lubin School of Business
- "AI at the Helm: How Professionals are Shaping Industries" (2024) - The Front Yard at Pace University, Lubin School of Business, Panel Discussion